MIYUKI FUKUMA

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I have over 15 years of hands-on work experience designing interfaces and experiences for web-based solutions. I help creative and technology teams succeed by providing a voice for the user and designing with intent.

For samples of my work, please see my website at www.cubic-m.net.

Experience

2010-present SENIOR WEB DESIGNER

Ontario Institute for Cancer Research (Toronto, ON)

- Member of a small web development team that uses Agile/Scrum methodology to produce web pages, HTML emails, online tools, and complete websites for a wide variety of outreach and education projects supported by the institute.
- Engage stakeholders during project discovery and design phases to ensure that design deliverables are aligned with both user needs and business goals.
- Develop personas, sitemaps, user scenarios, and wireframes to establish a suitable user experience (UX) for projects.
- Produce screen mockups, incorporating both user interface (UI) design principles and project branding.
- Create HTML/CSS prototypes and custom Drupal themes, taking into account details such as usability, web standards, cross-browser compatibility, and web accessibility (WCAG 2.0, Section 508, AODA) when required.
- Train new hires and co-op students around Drupal and general web page theming.

2005-2010 WEB DESIGNER

The United Church of Canada (Toronto, ON)

 Designed and produced websites, e-newsletters, web pages, and visual assets as a member of the communications team of the national head office of The United Church of Canada.

2001-2008 FREELANCE WEB DESIGNER Self-employed (Toronto, ON)

 Designed and produced websites, illustrations, and Flash-based modules for a variety of education and academic website projects.

Education

- 2001 M.Sc.B.M.C. in Biomedical Communications, New Media Stream University of Toronto (Toronto, ON)
- 1999 **B.Sc. in Nutritional Sciences, Populations Option** McGill University (Montreal, QC)

Skills

Web Design

HTML email design information architecture interaction design persona development responsive design usability testing user research UI design visual design

Digital Tools

Adobe Creative Suite InVision JIRA & Confluence OmniGraffle Sketch App Sublime Text & Netbeans

Frameworks & Code

Bootstrap Drupal & Wordpress/PHP Git & SVN HTML5/CSS3

Professional Development

Complex Applications & Websites

Usability Week Toronto, NN Group (Toronto, ON)

Information Architecture iSchool, University of Toronto (Toronto, ON)

User Experience Design BrainStation (Toronto, ON)